

Wanted @ neXenio

Marketing Coordinator (f/m/o)

Are you ready to coordinate a product marketing strategy from beginning to end and work in an innovative and fast growing Berlin based company?
You have experience in marketing or have been part of marketing advanced software products in your previous position(s), ideally in the SaaS space?
You want to use this experience to drive the growth of amazing products and also grow personally as part of a focused team?

Then you will be a perfect fit at neXenio!

Above all, we are interested in YOU!

Who are you?
What are your interests?
What do you think about future work environments?
Are you excited to introduce innovative products to the marketplace and drive their growth?

We are looking forward to your job application!
jobs@nexenio.com

We offer:

- A competitive salary and a work laptop
- Lunch vouchers, coffee, soft drinks
- Possibility to attend conferences and trainings
- Team events such as trips, coding camps, sport events and more
- Learn more: <https://www.nexenio.com/en/our-culture/>
- A truly collaborative and stimulating work environment
- The opportunity to work on our game changing products like neXboard, bdrive and seamless.me

Your tasks:

- Drive the whole marketing experience from positioning, market analysis to external communications
- Work closely with the sales team to generate leads and jointly develop a successful customer acquisition strategy
- Know the user. Know the competition. Know the magic. And combine all three.
- Demonstrate how nexenio's products shape the workplace of the future.
- Develop an overall marketing strategy to help grow our customer base
- Define and execute coordination of new feature/product launches with focus on user insights, competitive analysis and external communication

Your profile:

- Bachelor's degree or equivalent practical experience
- Experience in marketing, communications, strategy consulting and/or tech industry
- Passion for technology and interest in security and collaboration
- Enjoys dealing with customers
- An open and communicative personality with a convincing demeanor, determination and strong organizational skills
- Team player with strong self-motivation